



# Salem Concert Band

PO Box 13457 Salem, OR 97309

## Concert Program Advertising Contract

*Musical Magic since 1975*

*Celebrating our 37<sup>th</sup> Season in 2011-2012*

**Salem Concert Band** is an ensemble of approximately 55 musicians who have been presenting a wide variety of quality band music in the Salem area since 1975 – this year we are celebrating our 37<sup>th</sup> year of great music! The band is led by conductor *John Skelton* and guest conductor *Keith Weathers*. For more information see our website at [www.scb.org](http://www.scb.org).

We invite you to place your ad(s) in the printed programs for this season's performances. Your advertisement:

- Shows your support of Salem Concert Band and the Salem arts community,
- Makes future performances possible,
- Will reach an audience of up to 1,200 per concert in the Historic Elsinore Theatre.

We can build your ad (please provide art specs, text, logos, etc., on a separate sheet); or you can provide "camera ready" art. "Camera ready" art is the exact size of the finished ad and either an electronic file (preferred formats: Adobe Illustrator or InDesign native file; 300 dpi Photoshop, eps, tif, or pdf file) or a high resolution laser printout on white paper. For technical questions email: [Hinrich@CohoGraphics.com](mailto:Hinrich@CohoGraphics.com), or call 503- 588-7190.

- I am providing "camera ready" art .....
- I am providing art specs; please build ad .....
- Art specs or camera ready art are attached .....
- I am sending the art by email.....

You can deliver your ad(s) and payment to your Salem Concert Band contact person, or mail it to the address below. Electronic files may be sent by email to: [Hinrich@CohoGraphics.com](mailto:Hinrich@CohoGraphics.com)

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 SCB Contact: \_\_\_\_\_  
 Payment Enclosed: \_\_\_\_\_

Advertising is available in several sizes; the program page size is 5.5 x 8.5 inches.

**Select your ad size (single ad rates shown):**  
 (please use the reverse page for reference)

- 1/8 page horizontal..... 2.31 x 1.84 in.....\$15
- 1/6 page vertical..... 2.31 x 2.50 in.....\$20
- 1/4 page vertical..... 2.31 x 3.81 in.....\$30
- 1/4 page horizontal..... 4.75 x 1.84 in.....\$30
- 1/3 page vertical..... 2.31 x 5.13 in.....\$40
- 1/3 page horizontal..... 4.75 x 2.50 in.....\$40
- 3/8 page vertical..... 2.31 x 5.78 in.....\$45
- 1/2 page horizontal..... 4.75 x 3.81 in.....\$60
- 1/2 page vertical..... 2.31 x 7.75 in.....\$60
- 2/3 page vertical..... 4.75 x 5.13 in.....\$80
- 3/4 page vertical..... 4.75 x 5.78 in.....\$90
- 1 full page vertical..... 4.75 x 7.75 in..... \$120

**Select your ad placement:**

- March 18, 2012 .....
- May 13, 2012 .....

***Thank you for supporting the Salem Concert Band!***

Please fill in the contact information below.

Advertisement copy & payment are due by **Monday, March 5** to appear in the Sousa concert program. Please provide this form and payment either to your SCB contact person for delivery or mail to: Attn: Publicity Director, Salem Concert Band, PO Box 13457, Salem, OR 97309.

